

The NACE Icon Award recognizes an industry professional who has made an impact through their company's or personal efforts that advanced or made a significant contribution to the catering and events industry. The recipient of this award will join a group of outstanding individuals who have also made meaningful impact on the industry. The recipient will be profiled by NACE and highlighted in future NACE Experience Conference marketing and promotions.

Recipients of the Icon Award will be notified prior to the NACE Experience Conference and NACE One Awards Program. Recipients are profiled, highlighted, and announced prior to the NACE Experience Conference and NACE One Awards Program. Inductees are required to attend NACE Experience Conference and speak at the NACE One Awards Program.

Candidate Requirements:

- Nominee must be an industry professional.
- NACE members and non-members may be nominated for this award.
- Minimum of 15 years of work experience contributing to the catering and events industry.
- This award is given at the discretion of the NACE National Board of Directors and may not be conferred each year. The Icon honoree will be nominated and judged by the NACE National Board of Directors using the criteria below.
- A NACE National Board member will prepare a proposal to include how the nominee meets the criteria below, with a recommended length of 500 words or less.

Section 1: Contribution and Legacy

Describe how the individual has contributed to the industry, as well as how this individual's contribution through their company has contributed to the advancement of the industry.

Section 2: Professional Experience and Body of Work

Describe the individual's work through industry and thought leadership. This may include professional association or organization memberships and participation to include ILEA, MPI, NACE, HSMIA, AHMA, NRA, etc.

Section 3: Education and Certification

Describe how the individual's contribution through education, academia, and certifications has impacted the industry. If applicable, please provide certifications and dates received.

Section 4: Mentorship and Awards

Describe the individual's contribution through mentorship within the industry. Provide a list of awards and dates received.