

The NACE Icon Award recognizes an industry professional who has made an impact through their company's or personal efforts that advanced or made a significant contribution to the catering and events industry. The recipient of this award will join a group of outstanding individuals who have also made meaningful impact on the industry. The recipient will be profiled by NACE and highlighted in future NACE Experience Conference marketing and promotions.

Recipients of the Icon Award will be notified in June prior to the NACE Experience Conference and NACE One Awards Ceremony. Recipients are profiled, highlighted, and announced prior to the NACE Experience Conference and NACE One Awards Ceremony.

## Requirements:

- Nominee must be an industry professional.
- NACE members and non-members may be nominated for this award.
- Minimum of 15 years of work experience contributing to the catering and events industry.
- Nominee must meet the required 75 points to be considered for the Icon Award.
- A letter of support from a current member of the NACE National Board of Directors

## Notes

- This award is given at the discretion of the NACE National Board of Directors and may not be conferred each year.
- Incomplete submissions will not be considered.

## Section 1: Contribution and Legacy - 25 points, 250 words maximum

- Describe how the individual has contributed to the industry, as well as how this individual's contribution through their company has contributed to the advancement of the industry.

## Section 2: Professional Experience and Body of Work - 20 points, 250 words maximum

- Describe the individual's work through industry and thought leadership. This may include professional association or organization memberships and participation to include ILEA, MPI, NACE, HSMIAI, AHMA, NRA, etc.

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**Section 3: Education and Certification - 15 points, 250 words maximum**

- Describe how the individual's contribution through education, academia, and certifications has impacted the industry. If applicable, please provide certifications and dates received.

**Section 4: Additional Statements - 20 points total, 250 words maximum**

- Mentorship within the industry - 15 points
  - Describe the individual's contribution through mentorship within the industry.
- Awards and Accolades (other awards received) – 5 points
  - Provide a list of awards and dates received.

**Section 5: Collateral Material - 20 points total**

- Upload Resume - 5 points
  - Must highlight 15 years of work experience
  - Resume not to exceed two pages
- Reference letters – Provide up to three reference letters 15 points
  - Each reference letter can receive a maximum of 5 points each
  - One letter must be a letter of support from a current member of the NACE National Board of Directors
  - Examples of other reference letters include client/boss, peer, or someone influenced by the nominee