

Wedding of the Year



ARE YOU THE **ONE**?

The Wedding of the Year award recognizes outstanding planning and execution for wedding events, including ceremony and reception. Please do not include names of individuals in your submission. Title the wedding award submission based on the event, not the couple.



Give a 150-word overview of the award submission to answer the following questions. This overview should set the tone for the rest of the award submission. This overview may be used in promotional materials and NACE reserves the right to modify this description for the award program.

What was the theme of the wedding? What were the goals and objectives of the client? How many people attended? How would you describe the couple and their vision for the wedding?

Respond to the below bulleted prompts in 350-500 words. Answer all prompts in the order listed, adding space between answers, for maximum point value.

- How was the working relationship with the couple? Describe the research, meetings, vision boards, and process.
- What were the details of the ceremony and reception? Describe the venue or event site including location, description, and unique challenges.
- How would you describe the food and beverage? Include color, texture, flavor, and presentation. How did they coordinate with, support, and enhance the wedding?
- How did décor, support elements, and entertainment support or enhanced the wedding?

Upload the following to support your written award submission. All upload material must be submitted to receive full credit for this portion of the submission.

- Upload the overall event planning timeline and timeline for the day of the event
- Upload the total budget for the event
 - What was the per person cost for the event?
 - What did the client spend with your company on the part of the event for which you were contracted?
 - What did the client pay other vendors including rentals and ancillary services that contributed to the production of the event?
 - What was the retail value of donated in-kind goods or services?
- Upload examples of the theme of the printed materials (invitations, programs, signage, escort cards, menu cards).
- Upload a testimonial from the couple.
- Upload 5-6 high quality photos to show your work. Examples include food or beverage displays, menu items, floor plans, diagrams, room shots, table presentations, décor, print materials, and invitations.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link, such as Vimeo or YouTube.

