

Event Photography of the Year



The Event Photography of the Year award recognizes outstanding photography and the photographer's artistic talents.

Give a 150-word overview of the award submission to answer the following questions. This overview should set the tone for the rest of the award submission. This overview may be used in promotional materials and NACE reserves the right to modify this description for the award program.

What was the theme of the event? What goods and services did you provide for the event? How did the event photography meet the purpose and theme of the event? How did the event photography meet the goals and objectives of the client? What different, unique, and creative qualities implemented elevated the event photography to an award-winning level?

Respond to the below bulleted prompts in 350-500 words. Answer all prompts in the order listed, adding space between answers, for maximum point value.

- What were the overall event objectives as presented by the clients? How were these captured by the photography?
- What were the client's overall goals and expectations of the services and photos after the event?
- What logistics and unique details of the event allowed you to be creative and showcase your talents from behind the lens? Examples include food and beverage, entertainment, lighting, and special effects.
- What challenges occurred during the planning, execution, or post-production of the event? What strategies and resolutions were used to resolve the issues?

Upload the following to support your written award submission. All upload material must be submitted to receive full credit for this portion of the submission.

- Upload the budget, actual revenue, and expenses, including what the client spent with your company for the part of the event for which you were contracted, plus the dollar value of any donated in-kind goods or services.
- Upload 5-6 high quality photos of the event to show your work. Photos should show the scope of the work, details of the event, and how well the photography met the client's objectives and goals.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link, such as Vimeo or YouTube.

