

# Event Entertainment of the Year



The Event Entertainment of the Year award recognizes outstanding achievement in event entertainment concepts and execution for events such as parties, banquets, award ceremonies, fundraisers, festivals, sporting events, conventions and expositions, social, corporate, and wedding events. Submissions, including budget, should pertain to entertainment at a specific event only.

Give a 150-word overview of the award submission to answer the following questions. This overview should set the tone for the rest of the award submission. This overview may be used in promotional materials and NACE reserves the right to modify this description for the award program.

What was the main objective of this event entertainment? Was this objective achieved? What was the entertainment concept? What were the creative elements, innovations, techniques, and unique qualities implemented that elevated this event to an award-winning level?



Respond to the below bulleted prompts in 350-500 words. Answer all prompts in the order listed, adding space between answers, for maximum point value.

- How did the entertainment demonstrate value to the client?
- What unique support elements were used? Include special effects, AV, tenting, lighting, décor, and staging.
- What was the design or event setting? Include descriptions of display, location, and venue.
- How was the event logistically executed? Describe design, installation, staging, and setting, including all phases of the entertainment production.
- What unique challenges occurred with the event? How were they overcome?



Upload the following to support your written award submission. All upload material must be submitted to receive full credit for this portion of the submission.

- Upload the budget. Include actual revenue and expense.
- Upload an overview of the entertainment planning timeline including details about run of show or the timeline for the day of the event.
- Upload 5-6 high quality photos of the event to show your work. Examples include room shots, entertainment examples, and displays.
- Required, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link, such as Vimeo or YouTube.

