Chapter Community Service of the Year

NACE ONE AWARDS

ARE YOU THE **ONE?**

The NACE Chapter Community Service of the Year award recognizes outstanding work benefiting a charitable or non-profit organization by means of an event or series of events, outreach activity, or fundraising. This category may include one or more community service efforts benefiting one or more charitable or non-profit entities. The chapter's overall community impact will be judged whether through one or multiple events. One award will be given to each of two tiers of chapter sizes.

AWARD ENTRY OVERVIEW — 10 POINTS

Give a 150-word overview of the award submission to answer the following questions. This overview should set the tone for the rest of the award submission. This overview may be used in promotional materials and NACE reserves the right to modify this description for the award program.

What were the chapter's community service activities in the calendar year? Why did the chapter choose these projects? What were the overall community service goals of the chapter? Were these goals met?

CRITERIA — 45 POINTS

Respond to the below bulleted prompts in 350-500 words. Answer all prompts in the order listed, adding space between answers, for maximum point value.

- What was the impact of the service work on the community? What was the response of the community to the project? If highlighting multiple activities, discuss each in detail.
- What marketing strategies and items were used to promote the project?
- How did marketing efforts contribute to the success of the project?
- How would you describe planning and volunteer structure (small committee or chapter-wide)?
- In what ways was the chapter able to provide an impact on the community?

UPLOAD MATERIAL — 45 POINTS

Upload the following to support your written award submission. All upload material must be submitted to receive full credit for this portion of the submission.

- Upload a list of all beneficiaries and describe donations for activities. Include description and estimated value of all in-kind donations and volunteerism, particularly for materials that might otherwise have increased the cost of the project.
- Upload a list of all paid services from NACE members.
- Upload membership involvement in planning the project, attending/volunteering, and donating. Include what percentage of the TOTAL membership participated in the activity.
- Upload 5-6 high quality photos of the materials that demonstrate sponsorship, volunteers, or donations. Select the pictures that best show off the event.
- Upload 4 pieces of sample marketing materials, such as invitations, programs, press releases, media exposure, nametags, menu cards, and event surveys.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link, such as Vimeo or YouTube.