



Speaker of the Year

The Speaker of the Year award recognizes professional speakers who consistently engage, motivate, and inspire audiences.

Section 1: Elements Statement - 5 points, 250 words maximum

Summarize the year's speaking engagements, including innovative topics, themes, overall message, and the speaker's passion for the industry.

Entry will be judged on how well the speaker met the purpose, theme, goals, and objectives of the client, and the different, unique, or creative qualities which elevated the speaker to award-winning level.

Section 2: Event Objectives and Client Goals - 30 points total

- Describe the overall objectives as presented by the clients and how the speaker captured this in their speaking engagements. *15 points, 250 words maximum*
- Share innovative topics, unique contributions to the audience, and career-growing knowledge. *15 points, 250 words maximum*

Section 3: Details and Engagement - 40 points total

- Describe the engagement of attendees and how the speaker tailored the engagement to the specific audience. *20 points, 250 words maximum*
- List the number of attendees at various speaker engagements. *5 points*
- Summarize evaluation results and feedback, including evaluation averages and testimonials. *15 points, 250 words maximum*

Section 4: Collateral Material - 25 points total

- Attach two or three photos of the event to show your work. Examples include the scope of work, details of the speaking engagements, and how you achieved objectives and goals.
- Required, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).
- Optionally, submit a second video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).

Submission Fee: \$125