



George Zell Spirit of NACE

The George Zell Spirit of NACE award recognizes NACE members whose commitment and compassion toward humanitarianism make a profound and recognizable impact in memory of NACE member George Zell, who passed away in 1999. George was the quintessential NACE member, dedicated to his chapter and the national organization through leadership.

Requirement:

- Submit a letter of recommendation from a previous George Zell Spirit of NACE Award winner.

Section 1: Nominee's contribution to NACE and the catering and events industry. *75 points maximum as a combination of the sections below*

- How long has nominee been a member of NACE?
 - 1-4 years – *ineligible*
 - 5-8 years – *2 points*
 - 8-12 years – *3 points*
 - 12+ years – *5 points*
- Describe the nominee's involvement, volunteerism, and humanitarianism. *20 points, 250 words maximum*
- Describe lifetime volunteerism and humanitarianism in nominee's community (industry and/or personal contributions). *10 points*
- Describe demonstrated mentoring and passion for the catering and events profession (speaking at non-NACE conferences, teaching classes, articles written, etc.). *10 points*
- List the local NACE chapter and NACE national boards and committees, including position and year, on which the nominee participated.
 - Local Board committee chairs held *5 points maximum, 1 point per year*
 - Local Elected Offices held *5 points maximum, 1 point per year*
 - National Committee or Sub-Committee member *5 points maximum, 1 point per year*
 - National Board Member or Elected CLC Term *5 points maximum, 1 point per year*
Note: CLC Chair gets credit for only one of the two, given that service to the board is a function of that position.
- Describe the candidate's impact on NACE.
 - Chapter Impact: Describe what way(s) the nominee has had significant impact on chapter success in ways unrelated to holding office or committee positions. *5 points, 250 words maximum*
 - National Impact: Describe what way(s) the nominee has had significant impact on chapter success and/or NACE national success in ways unrelated to holding national office or committee positions. *5 points, 250 words maximum*
- Provide a testimonial from the nominee describing how NACE has personally and professionally impacted their life. *10 points, 250 words maximum*
- List major local or national honors or awards received by year (business, industry, or community service accepted). *10 points maximum, 2 points per item*

Section 2: Collateral Material – 25 points maximum

- Upload a letter of recommendation from a previous George Zell Spirit of NACE Award winner. *Required, 250 words maximum*
- Upload a list of speaking engagements at leadership conferences and/or NACE national conferences. *5 points maximum, 1 point per item*
- Upload up to 10 pieces of information for public press coverage including NACE newsletters. *10 points maximum, 1 point per item*
- Upload up to five pieces of information supporting the nominee's activities. Include items such as letters of recommendation from industry professionals, letters of recommendation from letters from beneficiary or related parties, and photos. *10 points maximum, 2 points per item*