



### **Frontline Hero of the Year**

The Frontline Hero of the Year award recognizes a catering and event professional, business, or non-profit organization who, through dedication and charity, gives back to their community during crisis with pivotal impact in the event and hospitality industry.

For NACE chapters that give back to the industry, NACE honors them with the Chapter Community Service of the Year award.

### **Requirement**

Nominee must be a professional or business in the catering, events, or hospitality industry.

### **Section 1: Contribution to the event and hospitality industry and community. - 50 points, 250 words maximum**

- Describe how the nominee has positively impacted the community, including the start date of the project.
- Explain the memorable impact that the nominee has made on the event and hospitality industry this year.
- Provide evidence of the nominee's positive involvement in charity, advocacy, activism, volunteerism, or humanitarianism.

### **Section 2: Collateral Materials - 50 points**

- Upload a press release or news article (if available).
- Attach two or three photos of the impact on the community.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).

**Submission Fee: \$125**