



Event Rental Collaborator of the Year

The Event Rental Collaborator of the Year award recognizes outstanding achievement in event rental support, including furniture, linens, flatware, tableware, chairs, bars, tents, dance floors, staging, and pipe & drape for events.

Award Entry Overview *10 points*

Give a 150-word overview of the award submission to answer the following question. This overview should set the tone for the rest of the award submission. This overview may be used in promotional materials and NACE reserves the right to modify this description for the award program.

Why did the event rentals that your company provided make the event stand out and how did you collaborate with other event partners?

Criteria *45 points*

Please answer the following questions in a total of 250 words or less.

- Discuss the actual event and the unique logistics or challenges the venue or customer presented.
- How did your rental collaboration enhance or add to the overall success of the theme or event success?
- What did you do to go above and beyond in collaborating on this event?
- What other event rental professionals were part of the event and what part did they play in the collaboration process?

Collateral Material *45 points*

Please attach the following to support your written award submission. All collateral must be submitted to receive full credit for this portion of the submission.

1. Two or three photographs or videos that best highlight the collaboration. Collages of no more than 5 photographs are allowed.
2. Pre-planning and logistics timeline for the day of the event.
3. Budget spreadsheet that supports rental pricing and labor, including the total rental budget for the event and the percentage of the rental budget versus the entire event budget.

Submission Fee: \$125