



Chapter Diversity and Inclusion of the Year

The NACE Chapter Diversity and Inclusion of the Year award recognizes and celebrates a chapter's initiatives, policies, and practices that embrace diversity and inclusion across the catering and events industry. This can be achieved through community service, professional development, and programming activities that enhance opportunities for people of diverse cultures, backgrounds, and experiences. This also includes the practice of inclusive policies and chapter procedures.

Section 1: Leadership Statement – 20 points, 250 words maximum

For inclusion and diversity to be accepted and championed throughout the chapter, buy-in from chapter leadership is essential. Chapter leadership must provide visible and consistent messaging around the importance of diversity and inclusion. Chapter leaders need to show support for diversity efforts, initiatives, and expectations that others embrace and imitate.

- Examples in the leadership statement may include vision and mission statements, core values, goals, branding, celebrations, role modeling/mentorship, and traditions.

Section 2: Chapter Participation Statement – 20 points, 250 words maximum

For inclusive environments to be sustained, systems must be implemented to support long term goals at the chapters.

- Discuss board/committee involvement (such as job description and responsibilities for diversity and inclusion), chapter strategic plan for diversity and inclusion, etc.
- Describe member outreach and community involvement.
- Describe examples of plans, systematic changes.

Section 3: Education & Raising Awareness – 20 points, 250 words maximum

Education efforts can be enhanced by creating and supporting programs aimed to increase industry-wide cultural and practical advances in diversity and inclusion. Describe examples which may include:

- Diversity and inclusion trainings documentation
- Virtual or in-person speaker series, seminars
- Mentoring programs
- Community service

Section 4: Collaboration – 20 points, 250 words maximum

Collaboration with individuals and organizations outside of the chapter that have shared goals around inclusion can increase success and impact of the chapter programs, community service, and more. Describe examples which may include:

- Partnership with diversity and inclusion officer(s)
- Co-sponsored events/community service
- Community outreach and engagement

Section 5: Collateral Material – 20 points, 250 words maximum

Submit 3 examples total from the following categories:

- Social media and marketing
- Chapter core values and board leadership job descriptions
- Education programming – speaker information, programming topics, description, learning objectives
- Timelines

Examples of Groups in Diversity and Inclusion

- Cultural diversity
- Racial diversity
- Religious diversity
- Age diversity
- Sex / gender diversity
- Sexual orientation
- Disability