Virtual Event of The Year
The Virtual Event of the Year award recognizes excellence in the planning and execution of a virtual or hybrid event. This award recognizes innovation and creativity in the increased adaptation to this form of events.

Section 1: Elements Statement - *20 points, 1,000 words maximum*
Describe the main objective of the virtual event entry, and if the objective was achieved. Identify and describe the event's production concept and any relevant creative elements, innovations, or techniques used, as well as unique qualities that elevated this virtual event to an award-winning level.

Section 2: Technical Production Concept - *20 points, 1,000 words maximum*
- Provide overall production planning timeline including detailed run of show or timeline for the day of the event (lighting/audio script if applicable).
- Explain the budget, including the actual revenue and expense, and whether the production demonstrated value to the client.
- Describe unique support elements used including special effects, A/V, staging, background, and lighting.
- Describe virtual event information, for example, live-streamed or pre-recorded and edited.
- Describe interactive elements, such as calls or pledges from the virtual audience, live feed Q&A, and polls.
- Describe brand recognition components including audience engagement and sponsorship recognition.

Section 3: Event Execution and Execution Statement - *30 points, 1,000 words maximum*
- Describe the design or event setting, including the date of the event, display, off-site, studio, or cloud-based application (such Zoom, GoToMeetings, Instagram Live, Facebook Live).
- Describe the logistical execution of the event, design, staging, setting, and all phases of the production.
- Describe unique challenges with the event and how they were overcome.
- Describe how the nominee uniquely involved and encouraged the audience to stay engaged and participate. Examples include door prizes, raffles, and incentives.

Section 4: Supporting Material - *30 points maximum*
- Attach two or three photos of the event that demonstrate the elements of this unique format and entertainment.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).
- Uploaded files (total for all) cannot exceed 2GB.

Team Members:
Industry awards allow you to credit members of the team that contributed to the success of the event. If selected as a winner, each team member included in the submission will be able to purchase an additional physical award after the NACE One Awards Gala.

Submission Fee: $115

Questions? Email awards@nace.net