



Technical Production of the Year

The Technical Production of the Year award recognizes outstanding achievement in staging décor, stage lighting, rigging, audio visual, and video mapping components, including live-feeds, speakers, video walls, theatrical and unique technical elements for events, such as parties, banquets, award ceremonies, fundraisers, festivals, sporting events, concerts, conventions, and expositions.

Section 1: Elements Statement - 15 points, 1,000 words maximum

Describe the main objective of the entry and whether the objective was achieved. Identify and describe the production concept of this entry and any relevant creative elements, innovations or techniques used, and any unique qualities that elevated this event to an award-winning level. Describe the technical production elements which make this entry notable and unique and explain the components of creative support.

Section 2: Technical Production Concept – 40 points total

- Provide the overall production planning timeline including a detailed run of show timeline for the day of the event. Include the lighting or audio script if available. *15 points, 1000 words maximum*
- Explain the budget, including actual revenue and expenses and whether the production demonstrated value to the client. *10 points, 500 words maximum*
- Describe any unique support elements used including special effects, A/V, tenting, lighting, or staging. *15 points, 1,000 words maximum*

Section 3: Event Execution - 25 points total, 2000 words maximum

- Describe the design or event setting, including the date of the event or display, and the location or venue.
- Describe the logistical execution of the event, design, installation or staging, and setting, including all phases of the technical production.
- Describe any unique challenges with the event and how they were overcome.

Section 4: Collateral Material – 20 points total

- Attach two or three photos of the event to show your work. Examples include technical shots, sound boards, displays, diagrams, room shots, table presentations, decor, print materials, invitations, marketing materials, and client-authored thank you letters.
- Required, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube). Submit a video that demonstrates the outstanding nature of the elements of unique entertainment.
- Optionally, submit a second video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).
- Uploaded files (total for all) cannot exceed 2GB.

Team Members:

Industry awards allow you to credit members of the team that contributed to the success of the event. If selected as a winner, each team member included in the submission will be able to purchase an additional physical award after the NACE One Awards Gala.

Submission Fee: \$115

Questions? Email awards@nace.net