

Table Presentation of the Year

The Table Presentation of the Year award recognizes outstanding design and décor for an event table, including, but not limited to guest, buffet, or conceptual tables. A conceptual table would be considered a "best of show" display piece where several elements of a table theme would be included to showcase all products: for example, those tables as seen at bridal shows and industry table-top competitions.

Section 1: Elements Statement - 15 points, 1,000 words maximum

Summarize the table presentation for the event, including the event's theme, goals, objectives, and number of attendees. Entry will be judged on how well the table design met the theme, goals, and objectives of the client or event, and the different, unique, or creative qualities which elevated the presentation to an award-winning level.

Section 2: Table Concept and Planning - 20 points total

- Explain the overall planning process timeline and timeline for the day of the event, including set up. 10 points, 1000 words maximum
- Describe the venue or event site, including location, description of venue, or unique challenges presented by the site. *10 points, 1000 words maximum*

Section 3: Table Theme and Presentation – *30 points total*

- Describe the detail of the table elements, including colors, textures, fabrics, dinnerware, glassware, silverware, and more. *10 points, 1,000 words maximum*
- Describe any equipment, décor, tabletop designs, floral, ice sculpture, balloons, and more used on the table presentation. *10 points, 1,000 words maximum*
- Discuss any challenges presented by the table design in relation to seating or the venue. 5 points, 500 words maximum
- Describe any technical support required, other special effects, or lighting, installation of décor items, and the program agenda. *5 points, 500 words maximum*

Section 4: Collateral Material – *35 points total*

- Upload an overall room diagram depicting placement of tables. 5 points
- Attach two or three photos of the event to show your work. Examples include food displays, beverage displays, menu items, floor plan/diagram, room shots, table presentations, décor, print materials, invitations, and marketing materials.
- Optionally, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).
- Uploaded files (total for all) cannot exceed 2GB.

Team Members:

Industry awards allow you to credit members of the team that contributed to the success of the event. If selected as a winner, each team member included in the submission will be able to purchase an additional physical award after the NACE One Awards Gala.

Submission Fee: \$115

Questions? Email awards@nace.net