



## **Event Entertainment of the Year**

The Event Entertainment of the Year award recognizes outstanding achievement in event entertainment concepts and execution for events such as parties, banquets, award ceremonies, fundraisers, festivals, sporting events, conventions and expositions, social, corporate, and wedding events. Submissions, including budget, should pertain to entertainment at a specific event only.

Entries are encouraged from event entertainers and providers such as bands, musicians, vocalists, DJs, variety and tribute entertainers, acrobats, actors, dancers, performance artists, or those who manage and provide these performances.

### **Section 1: Elements Statement - 15 points, 500 words maximum**

Describe the main objective of the entry and whether this objective achieved. Identify and describe the entertainment concept of this entry and any relevant creative elements, innovations, or techniques used, and any unique qualities that elevated this event to an award-winning level.

### **Section 2: Entertainment Concept - 40 points, 2000 words maximum**

- Provide an overall entertainment planning timeline including a detailed Run of Show or the timeline for the day of the event. *15 points*
- Explain the budget. Discuss actual revenue and expense and how the entertainment demonstrated value to the client. *10 points*
- Describe any unique support elements used including special effects, A/V, tenting, lighting, decor, or staging. *15 points*

### **Section 3: Entertainment Execution - 25 points, 1500 words maximum**

Describe the design or event setting, including the date of the event or display, location, or venue. Describe the logistical execution of the event, design, installation, staging, and setting, including all phases of the entertainment production. Describe any unique challenges with the event and how they were overcome.

### **Section 4: Collateral Material – 20 points total**

- Attach two or three photos of the event to show your work.
  - Examples may include room shots, entertainment examples, and displays.
- Required, submit one video segment. Must be maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).
- Uploaded files (total for all) cannot exceed 2GB.

## **Team Members:**

Industry awards allow you to credit members of the team that contributed to the success of the event. If selected as a winner, each team member included in the submission will be able to purchase an additional physical award after the NACE One Awards Gala.

**Submission Fee:** \$115

**Questions?** Email [awards@nace.net](mailto:awards@nace.net)