

## Everything Announced at Evolve

Michelle Dunnick, CPCE, MBA made several BIG announcements during her Welcome Remarks. Here's a recap:

### Secondary Chapter Membership

NACE has long offered members the option of joining secondary chapters in addition to their primary home chapter. Secondary chapter memberships offer additional value to members in important ways:

- Helping businesses grow and make connections on a state-wide or regional scale.
- Allowing neighboring chapters with shared markets fully engage.
- Keeping members in touch with a past chapter in a city where they used to work, first joined NACE or hold other personal and professional milestones.
- Keeping students connected with chapters at home and at school.

Currently, NACE National processes a fee for a secondary chapter and the National Board believes a policy change will deepens our member value. In the next few weeks, the secondary chapter policy will be as follows:

*Professional, Nonprofit, Legacy, Young Professional, Student and Retired Members*  
Members will be able to select ONE secondary chapter at no charge.

#### *Corporate Members*

Members in the Corporate Member packages may select up to THREE additional chapters at no charge.

This new membership feature will be available for existing members during their next renewal and to new members when they join.

### GlueUp for Chapters

NACE National has been using GlueUp since 2022 while working with the vendor to get it ready for use by our chapters. We are excited to announce that we will begin working with chapters on migration to GlueUp starting in Q1.

This is an exciting milestone in our strategic drive to better unify technology across the association. Chapters will have access to better technology tools and members to have a better and more consistent experience.

Chapter Leaders should watch their email for two important items:

1. A short survey on the chapter's technology systems
2. An invitation to an informational webinar that will provide more information on GlueUp and the process for moving chapters that want to migrate

### NACE Store

Chapter Leaders and members have been inquiring about a place where they can find high-quality NACE branded merchandise to reward volunteers, promote NACE, and show their NACE pride. To meet this need, we will launch an official NACE Store offering a curated collection of high quality, affordable products. Watch your email for the official launch!

### **Call for Comments on Final Pathways to Leadership Bylaws Changes**

Pathways to Leadership (PTL) has been a multi-year project to plan for the future of NACE by providing members with attractive ways to contribute to the association at a national level and to build a strong pipeline of future national board members.

During the second half of 2023 the board reviewed the totality of changes to date and listened to the feedback from volunteers and a Bylaws Task Force. That feedback and reflection led the board to determine that the Vice President position, previously identified for removal, should remain a National Board Officer position.

In keeping with NACE's values of transparency and engagement, the National Board invites feedback from members on the identified revisions. Click [here](#) to review the Bylaws document. Email your written comments to [membership@nace.net](mailto:membership@nace.net) by February 18, 2024 at 11:59 PM ET.

### **Professional Reference Guide Second Edition**

Within the next month, the NACE Professional Reference Guide for the Catering and Event Industry, 2nd edition will be available for purchase. This updated guide includes expanded content in events, sales and marketing, and beverage management. It serves as the most important study tool to prepare for the Certified Professional in Catering and Events (CPCE) exam. Click [here](#) to receive updates regarding the guide and the updated exam!

Download a copy of the recap in the Resource library [here](#).