

# Inspiration to Create Your Best Work

## Featured Speakers

### Design Experience Speaker



Multimedia artist **Phil Hansen** was the keynote speaker during the Design Experience at the 2017 NACE Experience Conference.

Hansen, who rose to prominence from a [TED talk](#), is most widely known for his meta art; videos that document the creative process, often with non traditional materials, electronic media and interactive experiences. Hansen moved to new forms of expression when a tremor developed in his drawing hand. He has been featured globally on the Discovery Channel, Good Morning America, BBC and CCTV.

[Learn more](#) about Hansen and see his art.

## Industry Summit Speakers: Are You Ready for What's Coming? Workforce Preparedness for the Future



**David Adler**  
BizBash Media



**Anirban Basu,**  
Sage Policy  
Group, Inc.



**Joyce Inderbitzin,**  
Hilton Hotels  
Corporation



**Dennis Reynolds,**  
Conrad N. Hilton  
College of Hotel &  
Restaurant  
Management



**Zena Phillips,**  
**CMP, CPCE**  
Hilton

## Culinary Experience Speakers



**Monique Studak, CSS, CSW**(moderator)  
Pernod Ricard



**Jerry Edwards, CPCE**  
Chef's Expressions



**Chef Patrick Gaughan**  
Marriott Marquis Houston

---

## Educational Session Speakers

Check out who's addressed your most pressing topics:

### Event Design and Production



Debbie Meyers-Shock, CSEP, CTEP, President/CEO, BRAVO! Entertainment  
Event Staging For Maximum Impact



Jacqueline Hill, Owner, Jacqueline Events & Design  
Event Trends for All: Top Trends Adapted for All Budgets



Karen Tucker, CPCE, Owner/Business Development, Relish Catering & Events  
Don't Always Be the Inventor: Find it, Reinvent it and Own it



Brett Tucker, Owner/Executive Chef, Relish Catering & Events  
Don't Always Be the Inventor: Find it, Reinvent it and Own it



David Caruso, President and Creative Director, Dynamic Events by David Caruso  
You're Going To Make It After All!



Kate Patay CPCE, Speaker/Consultant  
Design in Color



Alicia Crosby CPCE, Rental and Program Planning Manager, The Baltimore Museum of Art  
Battle of the All-Stars: Event Planner vs. Venue Manager

### **Catering Services and Cuisine**



Naomi Raiselle, Creative Director, GENERATIONS cinemastories  
Feeding our Neighbors: The Law, the Practice of Leftover Event Food Donation



Nick Waller CPCE, Instructor and Dining Manager, University of Delaware  
Afternoon Tea: The Elegant Way to Wow your Guests



Ellen Karlin RD, LN, Nutritionist, Nutrition Consultant  
I'm Allergic: Catering to Guests with Special Needs



Michael Stavros, Director of Business Development, M Culinary Concepts  
Feeding the Community Feeds the Bottom Line: Maximizing In-Kind Donations



Michael Testagrossa CPCE, CHE, Catering and Convention Services Manager, Caesars Palace  
Planning for Dietary Restrictions and Cultural Cuisine

### **Beverage Trends**



Carol Dekkers, President, Quality Plus Technologies  
Riding the Wild Spaghetti: Truths about Craft Beverage Trends and Events



Russ Kempton CSS, Owner, Speaking of Grapes and Grains  
Catering to the Millennial Generation, Understanding their Whisk(e)y Obsession



James Filtz CPCE, CHE, CMP, Managing Director of Catering, Yale University  
The Wine Lab: Learn How to Sell, Describe and Experience Wines Like A Sommelier



Paula Fenner CPCE, Director of Catering and Conference Services, The Adolphus  
Elevating Your Food and Beverage Experience



Zach Byther, WSETIII, Republic National Distributing Company, National Account Manager, Hotels, and Catering  
Elevating Your Food and Beverage Experience



Monique Studak, Manager, National Chains, On-Premise, Pernod Ricard USA  
The Heart of Spain: How Rioja is Bringing the Old World to the New World

## Sales and Marketing



Mike Ganino, Speaker, MikeGanino.com  
Culture Kitchen: Recipes for Building a Great Brand



Meryl Snow, President, SnowStorm Solutions  
Cha Ching: There is No Money in Sales for Second Place



Morgan Montgomery CPCE, Co-Captain, Paisley & Jade  
Cultivating a Cohesive Social Media Presence for your Event Business



Rachel de Bernardo Sheerin, Owner & Strategist, She Sells  
Superpowers for Selling: Behavior Profiling that ROCK\$





Christie Osborne, Owner/Founder, Mountainside Media  
Are You Wasting Half of Your Marketing and Advertising Dollars?



Lisa Carruth, CPCE, Director of Catering and Member Events, BraeBurn Country Club  
Maximizing Revenues for Repeat Events

#### **Personal Development**



Janet Zaretsky, Owner, Business Success Coach, The Zenith Business  
Unleash Your Inner Powerhouse: 3 Keys to Get Noticed, Get Heard and Get Ahead



Cindy Novotny CHSE, Managing Partner, Master Connection Associates  
Dream It... Dare It... and Do It!



Lynne Wellish CMP, CHSE, CHO, SVP of Business Development, Triage Meetings and Events  
Do You Need to Re-energize Your Volunteers?



Anne Nolen, Training and Communications Manager, The Houstonian Hotel  
Managing Millennial Catering and Event Planning Pros



Lisa Hopkins Barry CPCE, CMP, Director of Catering, The Houstonian Hotel  
Managing Millennial Catering and Event Planning Pros



Andrea Eppolito, Wedding Planner, Andrea Eppolito Events  
Resilience by the Numbers



Kevin Molesworth CSEP, President, Brass Tacks Events  
Don't Just Tap Into Your Creativity, UNLEASH IT!

### **Business and Technology**



Don Mamone, Owner, The Mamones, LLC  
People First, Then Profit: Customer Focused Solutions for Financial Success





Kevin Dennis JWIC, President, Fantasy Sound Event Services  
Let's Get Technical: Top Apps for Streamlining Your Company in 2017



Matthew Villmer, Attorney, Weaver, Bennett & Bland, P.A.  
Drafting Your Own Client Contracts: Everything You Need to Know



Jim Clapes, Conference and Events Manager, Drug Policy Alliance  
Including the Rainbow: Planning the LGBT-Friendly Event



Meghan Ely, Principal, OFD Consulting  
The Art of "Surprise and Delight" and Implementing it into your Event Career



Bethel Nathan, Business Elevation Coach + Speaker, Elevate by Bethel  
Customer Journey: Their Path to Your Success

**#NACEEXP17**