



NACE MEDIA KIT

About NACE

The National Association for Catering and Events (NACE) is the first non-profit national organization for caterers, event planners and event professionals that provides education, certification and a network of resources for members in all segments of the hospitality industry.

Website Visitors
Over 38k/mo

Subscribers
25,000



4,400+



4,600+



570



1200+

Our Audience

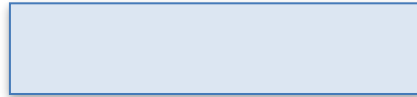
Our members are located all over the US and include:

- Audio/Visual
- Caterer
- Catering Equipment
- Chef
- Club: Private/Country
- Computer/Software
- Convention Center
- Corporate Event Planner
- Custom Printing
- Destination Management Company
- Entertainment (DJ/Band/etc.)
- Event Equipment Rentals
- Event Furnishings/Decor
- Event Planner
- Event Venues
- Florist
- Food Supply
- Hospital Catering
- Hospitality Staffing Services
- Hotel/Resort Catering
- Ice Sculpture
- Insurance
- Kosher Catering
- Lighting
- Marketing/Publications
- Meeting/Conference Planner
- Ministerial Services
- Non-profit Planner
- On & Off-Premise Catering
- Photography
- Restaurant
- School/University Catering
- Social Event Catering
- Special Event Planner
- Specialty Beverages
- Specialty Desserts
- Specialty Linen
- Sports Arena Catering
- Transportation
- Tuxedo/Bridal rental
- Videography
- Wedding Planner

NACE ADS

NACE NEWS SUB HEADER/FOOTER

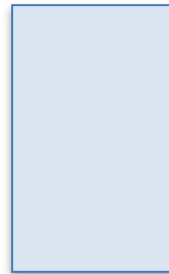
File format: .jpg, .gif, .png
Ad dimensions: 800 px X 150 px
Placement location: header or footer location
Frequency: one issue



Price:
\$300

NACE NEWS – RIGHT RAIL

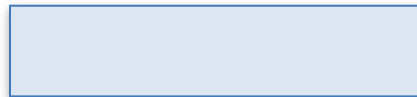
File format: .jpg, .gif, .png
Ad dimensions: 300 px X 200 px
Placement location: right side of newsletter
Frequency: 1 issue



Price:
\$ 250

SUB-TAB PAGE HEADER

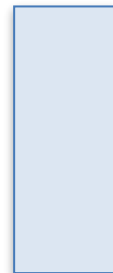
File format: .jpg, .gif, .swf
Ad dimensions: 950 px X 100 px
Placement location: top of secondary page
Frequency: 90 days



Price:
\$250

SUB-TAB PAGE RIGHT RAIL

File format: .jpg, .gif, .swf
Ad dimensions: 195 px X 300 px
Placement location: left side of sub-tab page
Frequency: 90 days



Price:
\$ 200

National Association for Catering and Events

10440 Little Patuxent Parkway, Suite 300, Columbia, MD 21044

Phone: 410-290-5410 / Fax: 410-630-5768

E-Mail: sales@nace.net / Web: www.nace.net