



NATIONAL ASSOCIATION OF CATERING EXECUTIVES

For Immediate Release
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CATERING EXECUTIVES TO BE HOSTED BY STARS OF INDUSTRY

Food Network Host Marc Summers and New York Cake Queen Sylvia Weinstock will present to national educational gathering of catering executives in Houston, July 15-18

Columbia, MD – April 9, 2007 – Marc Summers, host of the Food Network programs “Unwrapped” and “The Next Food Network Star,” and Sylvia Weinstock, famed New York City cake artist will be among the presenters at the National Association of Catering Executives (NACE) annual educational conference in Houston, July 15-18, 2007.

Summers will be delivering a keynote address along with Linda Hirneise, Executive Director for Global Travel and Hospitality Practice at J.D. Power and Associates and Scott Corridan, owner of Corridan and Company Design Studios. Weinstock will lead a session on executing the most memorable celebrations and will share her most recent culinary creations.

“Catering executives from across the country are going to benefit from national experts and leaders in the catering industry,” said Bonnie Fedchock, executive director of NACE. “The education and mentoring that all professionals in the catering industry will receive at this meeting will enhance their careers and allow them to host better events for their clients and customers.”

In addition to the keynote presentations, educational break out sessions will include sessions on essential skills for building a career in the catering profession:

- The business side of planning weddings
- Managing chaos
- Design trends
- Legal rights and remedies
- Effective risk taking

Members of the media who would like to interview the keynote presenters should contact David Harrison at 410-804-1728, david@harrisoncommunications.net For more information about the catering executives’ educational conference, visit www.nace.net.

NACE, www.nace.net is the oldest and largest professional association dedicated to all aspects of the catering industry.