

**National Association of Catering
Executives
Experience! 2008**

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Now What?!

**How to Improvise and Thrive When Things Go
Wrong**

Participant Workbook

**Presented by:
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What's In It For You?

Life is unpredictable. No matter how well you plan, unexpected events will occur. Your success often depends not on how well you plan, but rather how well you flow and improvise with the unexpected.

During this highly interactive program, you will use the same activities that improv comedians use to create high-energy hilarious comedy on the spot with nothing prepared in advance. By learning the same techniques as great improvisers, you will be able to open your mind to opportunities and flow with whatever happens to you.

After actively participating in this program and applying the techniques, you'll be able to:

- ☺ **See** everyday opportunities to drive new business to the organization
- ☺ **Serve** customers in a way that keeps them satisfied and coming back
- ☺ **Be** more flexible and adaptable in your approach to business and life
- ☺ **Lead** more effectively and with fewer headaches
- ☺ **Make** the most of anything life throws at you



About Avish: Avish Parashar is a dynamic professional speaker who works with managers and staff on how to think quickly on their feet and with organizations who want a more flexible and satisfied workforce. He weaves together humorous stories, witty observations, and interactive exercises from improvisational comedy to get people laughing, learning, and motivated!

Avish is author of the book, "Improvise to Success!" and also has a variety of audio and video products designed to help people apply the ideas and techniques of improv comedy to their personal and professional lives.

Avish has applied improv principles to a variety of areas, including change, leadership, customer service, and sales. The end result is always the same - smiles, laughs, and a new way of looking at life and business.

3 x 3: With the ability to improvise, I could improve...

Leadership Skills	Customer Service	Sales

Session Guidelines



Good Idea Sheet



A-Has!	Application Ideas



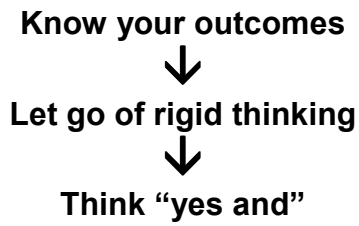
3 Key Mentalities to Improvising with Anything

#1)

#2)

#3)

Putting It Into Action



Application Ideas

Leadership

Customer Service

Sales

"As I listened to Avish speak I experienced revelations both personal and professional; his presentation was full of common sense but not common practice. Thank you Avish!."

-Sharon Denzler, Corporate Trainer, All Risks, Ltd.

Evaluation Form

Name: _____ Title: _____

Company: _____ Telephone: _____

E-mail: _____

This will sign you up to receive Avish's "Improvised Musings" E-zine. If you don't want to receive it check here _____

What is your overall reaction to Avish's presentation?

May we ***please*** have a quote that can be used about today's program? (Imagine that you were recommending Avish to a friend/colleague, what would you say?) (*If you would like to remain anonymous, please indicate here _____, otherwise we will include your name*).

- Yes, please contact me so we may speak about how your speaking or training services may be of benefit to my organization. I am interested in:

_____ Keynote Speech for a conference, retreat, convention, or meeting

_____ Management / Leadership Training retreat or event

_____ Communication Training (Customer Service, Teambuilding, etc)

_____ Sales Training Event

_____ Other: _____

_____ I don't know yet, but I am interested!

My major source of new business is through referrals from people who have seen and enjoyed my program. If you know any company, association, or conference that would benefit from working with me, I would truly appreciate it if you would please let me know. If you don't have all the info, enter what you know and I will contact you for the rest. Thanks!

Referral name: _____ Title: _____

Company: _____

Telephone: _____ E-mail: _____

- Yes, feel free to use my name when contacting this referral

Return this completed evaluation form to Avish today

and you will receive the free downloadable audio (MP3 format) "How to Think Quick." It's chock full of instruction on how you can think quickly on your feet!