



Meeting Strategies WORLDWIDE

Green Meeting and Event Resource List

Fall 2007

Web sites

- 🌐 America's Second Harvest - The Nation's Food Bank Network is the nation's largest charitable hunger-relief organization. <http://www.secondharvest.org/>
- 🌐 Blue Ocean Institute – A mini-guide for environmentally responsible seafood choices. <http://www.blueoceaninstitute.org>
- 🌐 Carbonfund - Offers carbon-offset opportunities. <http://www.carbonfund.org>
- 🌐 CERES Green Hotel Initiative – Tools to assist planners in selecting a green hotel. <http://www.ceres.org/pub/publication.php?pid=61>
- 🌐 Chef's Collaborative - Website is for a national network of more than 1,000 members of the food community who promote sustainable cuisine. <http://www.chefscollaborative.org/>
- 🌐 Climate Trust – This organization offers an online carbon-offset calculator. <http://www.carboncounter.org/>
- 🌐 Convention Industry Council – A 30-member organization facilitates the exchange of information and develops programs to promote professionalism within the industry and educate the public. Green guidelines provided on Web site. http://www.conventionindustry.org/projects/green_meetings_report.pdf
- 🌐 Consumers Union – Consumers Union, publishers of *Consumer Reports*, has a Web guide to environmental labels. <http://www.eco-labels.org/home.cfm>
- 🌐 Co-op America – “Green Weddings (and More)” <http://www.coopamerica.org/pubs/realmoney/articles/celebrations.cfm>
- 🌐 Earthware Biodegradables - Non-gmo wheat-based cutlery, corn-based cutlery, plates, cups, and more. www.earthwarebiodegradables.com
- 🌐 EcoLogical Solutions – Assists hotels with economic and environmental savings. <http://www.ecological-solutions.net>
- 🌐 Great Green Wedding - <http://greatgreenwedding.com/default.php>
- 🌐 Green Globe 21 – A worldwide benchmarking and certification program which facilitates sustainable travel and tourism for consumers, companies and communities. <http://www.greenglobe21.com/>
- 🌐 Green Event Destinations Modeling Practice and Testing Markets –by Shawna McKinley, MA in Environmental Education and Communication Thesis, Royal Roads University – on resource page of the Meeting Strategies Worldwide’s website <http://www.meetingstrategiesworldwide.com>
- 🌐 Green Lodging News online newsletter www.greenlodgingnews@aol.com
- 🌐 Green Meeting Industry Council – Dedicated to promoting environmentally responsible practices within the meetings industry. <http://www.greenmeetings.info>
- 🌐 Green Seal Certification Program – Hotel Certification Program. <http://www.greenseal.org/greeninglodge.htm>

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- 🌐 Hoyt Arboretum – Green Weddings <http://www.hoytarboretum.org/rentals/green-weddings>
- 🌐 IMEX – Co-sponsors Environmental Meeting Awards <http://www.imex-frankfurt.com> (Click on Vision Projects)
- 🌐 Local Harvest – Why Buy Local – Describes the benefits of purchasing produce grown locally. <http://www.localharvest.org/buylocal.jsp>
- 🌐 Meeting Strategies Worldwide – Case studies of environmentally responsible conferences and resources. <http://www.meetingstrategiesworldwide.com>
- 🌐 Monterey Bay Aquarium – Source for environmentally responsible seafood choices. <http://www.mbayaq.org/cr/seafoodwatch.asp>
- 🌐 New York Times - “How Green Was My Wedding” <http://www.nytimes.com/2007/02/11/fashion/11green.html?ex=1328850000&en=94b881812c6d617e&ei=5088&partner=rssnyt&emc=rss>
- 🌐 Oceans Alive – Part of the nonprofit Environmental Defense, the Web site includes what it calls the “Eco-Best” and “Eco-Worst” fish, as well as a downloadable, pocket-sized “Seafood Selector.” <http://www.oceansalive.org/eat.cfm>
- 🌐 Ocean’s Blue Foundation: BlueGreen Meetings – Basic green meeting Web site for planners and suppliers. <http://bluegreenmeetings.org>
- 🌐 Professional Convention Management Association (PCMA) Web site – Provides accurate information about the Bill Emerson Good Samaritan Food Donation Act. <http://www.pcma.org/source/community/network/usa/how/billemerson.asp>
- 🌐 Sierra Club – 10 Steps to a Green Wedding. http://sierraclub.typepad.com/greenlife/2007/03/10_steps_to_a_g.html
- 🌐 Sustainable Travel International online newsletter - info@sustainabletravel.com
- 🌐 Sustainable Travel – “How to Plan a Green Wedding and Honeymoon” http://blog.sustainabletravel.com/how_to_plan_a_green_wedding_an.html
- 🌐 Sustainable Travel Magazine – Bello Mundo <http://www.bellomundo.com>
- 🌐 Terra Choice Environmental Services, Inc. – Is dedicated to working with the marketplace to improve the environment by assisting organizations in turning their environmental challenges into opportunities. <http://www.terrachoice.ca>
- 🌐 U.S. Dept. of Agriculture – The National Organic Program <http://www.ams.usda.gov/nop/indexIE.htm>
- 🌐 U.S. Dept. of Agriculture: Food Recovery and Gleaning Initiative - This is a comprehensive guide to food donation laws, including links to state Good Samaritan Laws and resource lists and information on food recovery. <http://www.usda.gov/news/pubs/gleaning/content.htm>
- 🌐 U.S. Environmental Protection Agency – Comprehensive manual on greening meetings. <http://www.epa.gov/oppt/greenmeetings/>
- 🌐 World Centric – Fair Trade and Eco Store - Online store with several serviceware products that are biodegradable and compostable. <http://www.worldcentric.org/store/index.htm>
- 🌐 Voluntourism online newsletter - <http://www.voluntourism.org/newsletter.html>

Books

- 📖 *Simple Steps to Green Meetings and Events: The Professional’s Guide to Saving Money and the Earth* by Amy Spatarisano & Nancy Wilson, 2007. ISBN 13: 978-0-615-16990-3 (published winter 2007).
- 📖 *The Bottom Line of Green is Black* by Tedd Saunders, 1993*
- 📖 *The Consumer’s Guide to Effective Environmental Choices* by Michael Brower and Warren Leon, Three Rivers Press, New York, 1999

📖 *The Ecology of Commerce* by Paul Hawken, 1993

📖 **50 Reasons to Buy Fair Trade**
By Miles Litvinoff, John Madeley, 2007

📖 *Mid-Course Correction, Toward a Sustainable Enterprise: The Interface Model* by Ray Anderson, 1998*

📖 *Natural Capitalism: Creating the Next Industrial Revolution* by Paul Hawken, Amory Lovins and Hunter Lovins, 1999

📖 *The Natural Step for Business: Wealth, Ecology and the Evolutionary Corporation* by Brian Nattrass and Mary Altomare, 1999

*books with chapters on greening meetings and hotels
