



### ***Step Inside***

The management of a successful event

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**Feastivities Events Philadelphia, PA**

**Catersource speaker**

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### ***Advanced Event Management***

The event is sold, now you are in control of what happens within the four walls of this five-hour event. Meryl will delve into the fine details of managing each department; the client, flow, service, culinary and design of an event to completion.

- The contract -protect yourself
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- Dealing with the wedding, social & corporate client
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- Proactive vs Reactive
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- Learn how to keep service high and costs low
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- What makes your client tick, ticked or tip?
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- Industry partners working together instead of against each other
- Policy & Procedures and MUST HAVE forms
- Managing a mega event
- When bad things happen to a good event
- Capitalize after the event

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