



NATIONAL ASSOCIATION FOR  
CATERING AND EVENTS

**2018 NACE Evolve Conference for NACE Leaders**

**January 27-29, 2018**

**Hilton Garden Inn**

**New Orleans, LA**

**Saturday, January 27, 2018**

**Registration Open, Garden Foyer**

**12:30 pm – 1:00 pm**

**1:00 pm – 3:00 pm**

**Essential, Strong, and Strategic, Garden Ballroom**

You work hard to make your chapter the best organization for catering and event professionals in your community. The new NACE strategic plan was designed to help you, and the organization, address the major challenges our members face. But how did we come up with this plan? Our facilitator, Susan Iris with Navigate Strategies, will walk you through how our new strategic plan came about and how you and your fellow leaders can effect positive change to ensure that NACE is not only a relevant organization to professionals, but so important that they can't live without us.

**During this session, you will explore the importance of:**

- NACE's future vision, and goals and how we will move our organization from relevant to important
- A culture of leadership, both nationally and at the chapter level, that will create an environment for member success.
- Embracing our priorities and opportunities as well as determining the tools and resources we need to succeed – together.

**3:00 pm-3:30 pm**

**Vice CLC chair election, Garden Ballroom**

**3:30 pm – 5:15 pm**

**#Madness, Meet and end in the Garden Ballroom**

Who will win the game of #Madness? Teams of NACE leaders will be tasked with performing a myriad of tasks, captured by photo and video, and winners take all!

**5:30 – 8:00 pm**

**Dine-Around**

[NACE New Orleans](#) and [Creole Cuisine Restaurant Concepts](#) are hosting a dine out for the Foundation of NACE. 10% of your bill will be donated back to the Foundation of NACE and NACE New Orleans Chapter. Make your group's reservations today! Email your reservations to [nacereservations@creolecuisine.com](mailto:nacereservations@creolecuisine.com) by Thursday, January 25th. Participating Restaurants include: [The Bombay Club](#), [Broussard's Restaurant & Courtyard](#), [Curio Bistro](#), [NOSH](#) and [Tommy's Cuisine](#).



**Sunday, January 28, 2018**

**8:00 am – 9:00 am**

**Breakfast, Courtyard**

**9:00am – 10:00am**

**All in the Family, Garden Ballroom**

Governance and policies and procedures are all fun and games, right? Yes they are! We'll tackle these topics, and more, in a feuding family game that will put your chapter operations knowledge to the test.

**10:00 am – 12:00 pm**

**Membership Matters**

During this discussion, our facilitator, Susan Iris, will talk about why a member-centric, customer service focused NACE will bring new professionals to your chapter as well maintain the dedicated membership you have.

**During this session, we explore the importance of:**

- Matching our products and services to our members greatest needs and wants
- Relaying NACE's unique value proposition to our members
- Prioritizing our efforts to maximize member engagement

**12:00 pm – 1:30 pm**

**Leaders that Lunch, Garden Ballroom**

We're excited to present you with a cooking demonstration for this lunch. Get your cameras ready!

**1:30-2:30 pm**

**Bylaw Updates and More**

During this session, we will review the new NACE National bylaws and elections process.



**2:30 pm – 5:00 pm**

**Awww...Breakout!**

**Preparing NACE for the Future (Students)-Bourbon Room, 2<sup>nd</sup> Floor**

Get together with your fellow students to discuss student governance, best practices, and programs.

**Topics:**

- Governing documents
- Reporting
- Taxes
- Succession planning
- Operations and financial responsibilities
- Working with your professional chapter
- Scholarships
- Fundraising ideas

**Setting the Stage for Success (New Leaders)-Garden Ballroom**

Experienced leaders will give you the inside track on what you can expect as a new leader and provide you with provide you with advice on how you can progress in your leadership role.

**Topics:**

- Governing documents
- Chapter operations
- Fiduciary duties
- How to run a board meeting
- Goal setting
- Board retreats and more.

**Creating a Legacy (Veteran Leaders)-St. Charles Room, 2<sup>nd</sup> Floor**

You've seen it all but can still learn a thing or two. Connect with your fellow experienced leaders to talk about your challenges and successes.

**Topics:**

- Creating and communicating expectations
- Motivating your volunteers and keeping yourself motivated
- Succession planning and selecting strong leaders
- Fierce conversations and conflict resolution
- Building relationships with other chapters



**6:00 pm – 9:00 pm**

**The Riverview Room**

This NACE member venue's floor to ceiling windows and five outdoor terraces will offer Evolve attendees a unique experience with an amazing view of the Mississippi River, French Quarter and CBD. Meeting in the lobby at 5:30 sharp!

**Monday, January 29, 2018**

**8:00 am--8:30 am-Breakfast, Courtyard**

**8:30 am– 10:15 am**

**Roundtables by Position**

**Garden Ballroom**

Fundraising, Marketing, Treasurer, and Membership

**St. Charles Room, 2<sup>nd</sup> floor**

President and Vice President

**Canal Room, 2<sup>nd</sup> floor**

Students

**Bourbon Room, 2<sup>nd</sup> floor**

Programs

**10:30 am – 11:00 am**

**Let's Get This Party Started!-Garden Ballroom**

**11:00 am – 12:00 pm**

**Office Hours**

**11:00 am – 12:00 pm**

**Garden Ballroom**

Star Chapter and All Seated

**St. Charles Room-2<sup>nd</sup> floor**

Kim Grimm, Christen Jones, Alicia Crosby, Gill Hall and Lisa Carruth

**Canal Room-2<sup>nd</sup> floor**

Donnell Bayot, Ed DiAntonio, Anne Harper and Joe Mahoney

**Bourbon Room-2<sup>nd</sup> floor**

Morgan Montgomery, James Filtz, Amber Allen and Patrick Higgins