



NATIONAL ASSOCIATION FOR
CATERING AND EVENTS

2018 NACE Evolve Conference for NACE Leaders

January 27-29, 2018

Hilton Garden Inn

New Orleans, LA

Saturday, January 27, 2018

Registration Open

12:30 – 1:00 pm

1:00 –3:00 pm

Essential, Strong, and Strategic

You work hard to make your chapter the best organization for catering and event professionals in your community. The new NACE strategic plan was designed to help you, and the organization, address the major challenges our members face. But how did we come up with this plan? Our facilitator, Susan Iris with Navigate Strategies, will walk you through how our new strategic plan came about and how you and your fellow leaders can effect positive change to ensure that NACE is not only a relevant organization to professionals, but so important that they can't live without us.

During this session, you will explore the importance of:

- NACE's future vision, and goals and how we will move our organization from relevant to important
- A culture of leadership, both nationally and at the chapter level, that will create an environment for member success.
- Embracing our priorities and opportunities as well as determining the tools and resources we need to succeed – together.

3:00 pm-3:30 pm-Vice CLC chair election

3:30 – 5:15 pm

#Madness

Who will win the game of #Madness? Teams of NACE leaders will be tasked with performing a myriad of tasks, captured by photo and video, and winners take all!

5:30 – 8:00 pm

Dine-Around

[NACE New Orleans](#) and [Creole Cuisine Restaurant Concepts](#) are hosting a dine out for the Foundation of NACE. 10% of your bill will be donated back to the Foundation of NACE and NACE New Orleans Chapter. Make your group's reservations today! Email your reservations to nacereservations@creolecuisine.com by Thursday, January 25th. Participating Restaurants include: [The Bombay Club](#), [Broussard's Restaurant & Courtyard](#), [Curio Bistro](#), [NOSH](#) and [Tommy's Cuisine](#).



Sunday, January 28, 2018

8:00 – 9:00 am

Breakfast

9:00 – 10:00

All in the Family

Governance and policies and procedures are all fun and games, right? Yes they are! We'll tackle these topics, and more, in a feuding family game that will put your chapter operations knowledge to the test.

10:00 am – 12:00 pm

Membership Matters

During this discussion, our facilitator, Susan Iris, will talk about why a member-centric, customer service focused NACE will bring new professionals to your chapter as well maintain the dedicated membership you have.

During this session, we explore the importance of:

- Matching our products and services to our members greatest needs and wants
- Relaying NACE's unique value proposition to our members
- Prioritizing our efforts to maximize member engagement

12:00 pm – 1:30 pm

Leaders that Lunch

We're excited to present you with a cooking demonstration for this lunch. Get your cameras ready!

1:30-2:30 pm

Bylaw Updates and More

During this session, we will review the new NACE National bylaws and elections process.



2:30 – 5:00 pm

Awww...Breakout!

During these breakouts, you'll have the opportunity to learn from board members, and your fellow leaders, about your role as student leaders, new leaders, and experienced leaders.

Preparing NACE for the Future

Get together with your fellow students to discuss student governance, best practices, and programs.

Topics:

- Governing documents
- Reporting
- Taxes
- Succession planning
- Operations and financial responsibilities
- Working with your professional chapter
- Scholarships
- Fundraising ideas

Setting the Stage for Success

Experienced leaders will give you the inside track on what you can expect as a new leader and provide you with provide you with advice on how you can progress in your leadership role.

Topics:

- Governing documents
- Chapter operations
- Fiduciary duties
- How to run a board meeting
- Goal setting
- Board retreats and more.

Creating a Legacy

You've seen it all but can still learn a thing or two. Connect with your fellow experienced leaders to talk about your challenges and success.

Topics:

- Succession planning and how to select strong leaders
- Staying motivated and motivating your volunteers
- Defining expectations for partners and volunteers
- Fierce conversations
- Building relationships with other chapters



6:00 – 9:00 pm

A Room with a View

The Riverview Room's floor to ceiling windows and five outdoor terraces will offer Evolve attendees a unique experience with an amazing view of the Mississippi River, French Quarter and CBD.

Monday, January 29, 2018

8:00--8:30

Breakfast

8:30 – 10:15am

Round-and-Round

There's nothing better than catching up with your fellow leaders to discuss your challenges and share best practices than with a good old-fashioned roundtable discussion. Be prepared to jump in with both feet.

- President/Vice President
- Student
- Programs
- Membership
- Treasurer
- Fundraising/Community Service

10:15-10:30 am

Break

10:30 am – 11:00 am

Let's Get This Party Started!

It's time to celebrate. Join us as we kick off NACE's 60th anniversary and hear about the great things coming your way this year.

11:00 am – 12:00 pm

Office Hours

Have a question about bylaws? Need advice on finances? Looking for ideas on succession planning? During this time, we invite you to bring your challenges to the table and cover them, one-on-one, with the national board, CLC, and staff.

[Appointments requested.](#)