

EXPERIENCE

July 16-19, 2017 | Houston, TX

WHERE CULINARY ARTS & EVENT DESIGN MEET

Contract for Exhibit Space Tuesday, July 18, 2017 8:00 am – 3:00 pm

Company Name (as it should appear) _____

Address _____ Suite _____

City/Province _____ State _____ Zip _____

Telephone (_____) _____ Fax _____

Key contact name _____ Title _____

E-mail _____ Web address _____

Booth representative(s) name _____ Title _____

Phone (mobile preferred) (_____) _____ Email _____

Booth Space Request

- \$1495** 10' x 10' pipe and drape booth, 6' skirted table, 2 chairs, carpeted showroom, 2 expo only passes for staff, breakfast and lunch in the showroom, post-show list of 'opt in' conference attendees
- \$2990** 10' x 20' pipe and drape booth, two 6' skirted tables, 2-4 chairs, carpeted showroom, 4 expo only passes for staff, breakfast and lunch in the showroom, post-show list of 'opt in' conference attendees
- \$895** 6' x 30" perimeter wall display tabletop (limit one per company), 6' skirted table, 1 chair, 1 expo only pass for staff, breakfast and lunch in the showroom. Floor area space is limited. Pull up display sign permitted. Pipe & drape not included. Post show list of attendees not included.

Our space preference: 1st _____ 2nd _____ 3rd _____ (based on availability at the time of request)

(Assignment of preference cannot be confirmed until the 1st deposit has been made)

Product(s) to be exhibited: _____

I would prefer not to be located near the following companies: _____

2. **Exhibit Space Terms**

Please read the contract terms and conditions (next page)

- 50% **Required deposit** due at signing of contract and/or receipt of invoice
- 50% **Remaining balance due 90 days** after 1st deposit or by Monday, May 2, 2017 whichever comes first
- 100% **Due immediate on all contracts** submitted on or after Monday, May 2, 2017

Authorized Signature _____ Date _____
 Name (please print) _____ Title _____

Acceptance of this application by NACE constitutes a contract. Applicant agrees to abide by contract terms and conditions for Experience 2015 Marketplace Expo.

2017 Marketplace Expo -
 Conference Sessions: July 16 - 19 * Exhibit Hall: July 18
 Houston Marriott Marquis, Houston, TX
www.nace.net

All payment methods:
 Fax copy to SALES
Fax: 410-630-5768 * Phone main: 410-290-5410
sales@nace.net

If paying by check, mail original to:
 NACE
 10440 Little Patuxent Parkway, Suite 300
 Columbia, MD 21044

Experience!™ 2017 - Contract Terms and Conditions
Exhibit Hall: July 18, 2017 * Conference Sessions: July 16-19 2017 *
*** Houston Marriott Marquis * Houston, Texas**
Marketplace Expo is produced by NACE

1. As a condition of acceptance of this agreement, exhibitor/sponsors agree to abide by NACE's Rules, Regulations and Standards as described. Upon written acceptance, this document represents a commitment to exhibit/sponsor at a NACE event, and shall serve as a binding agreement between the parties, constituting their entire agreement regardless of prior negotiations and understandings regardless of any written or verbal presentations of any agent, manager, board member, officer, or other employee of NACE to the contrary.
2. **NACE:** The phrase "NACE" as used herein shall mean National Association for Catering and Events or its officers, agents or employees acting for it, in the management of the event.
3. **CANCELLATION POLICY:** Cancellations **must be made in writing** and are subject to the following provisions: Cancellations received prior to Friday, March 31, 2017 are subject to a 20% penalty on the price of the booth and/or sponsorship. Cancellations received from Saturday, April 1, 2017 – Thursday, June 1, 2017 are subject to a 50% penalty on the price of the booth and/or sponsorship. **No refunds will be issued after Thursday, June 1, 2017** and the exhibitor/sponsor will be liable for any unpaid balance if cancellation is received after that date.
4. **LIMITATION OF LIABILITY:** The exhibitor/sponsor assumes entire responsibility for and hereby agrees to protect, indemnify, defend and hold harmless, NACE and its agents and/or employees, the Convention Center and or Hotel, and its employees and agents, against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof.
5. **CERTIFICATE OF INSURANCE:** Exhibiting companies must secure general liability insurance in an amount no less than \$1 million (\$1,000,000.00) to cover potential liabilities and shall name NACE (10440 Little Patuxent Parkway, Suite 300, Columbia, MD 21044) **and** The Houston Marriott Marquis (1777 Walker St. Houston, TX 77010) as additionally insured under your liability policy for the duration of the show including move-in and move-out periods. A copy of the Certificate of Insurance (COI) must be received by NACE **on or before Friday, June 30, 2017** to be permitted to set-up on the show floor. **Fax: (410) 630-5768**
Attn: Business Development
6. **ENTERTAINMENT POLICY:** NACE requires that no business, social or educational activity be scheduled that would in any way compete with NACE's schedule of events for the duration of the conference.
7. **FOOD AND BEVERAGE:** **Sample** size food and/or beverage may be supplied by the exhibitor/sponsor, with the prior written consent of NACE Management and the facility. Alcoholic beverages may not be served in the tradeshow without prior written consent of NACE Management and the facility. Any applicable state laws and facility requirements for service will be provided to interested exhibitors. **Note:** Corkage and bartender fees to the facility may be required.
8. **PAYMENT TERMS:** Fifty percent (50%) of the total exhibit space rental fee and/or sponsorship program must accompany this application. The balance of the exhibit space rental fee and sponsorship program will be due 90 days thereafter or by **Friday, April 31, 2017** whichever comes first. Applications received after **Monday, May 1, 2017** must be accompanied by 100% of the fees. Checks should be made payable to NACE, Attn. SALES, 10440 Little Patuxent Broken Land Pkwy, Suite 300, Columbia, MD 21044. Main phone: (410) 290-5410
9. **SECURITY:** Neither NACE Management, exhibit hall management, hotel management, nor any of the officers or employees of the above will be responsible for the safety of property of exhibitors from theft, strikes, damage by fire, water, storm, vandalism or other causes. All property is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the tradeshow.
10. **ATTENDANCE:** NACE shall have sole control over attendance policies at all times.
11. **ACTS OF GOD, FIRES, STRIKES, ETC.:** In the case of any act or cause outside of the control of the parties, including, but not limited to acts of war, terrorism, fire, strike, natural disaster, or other emergency, that makes the holding of the event impossible or inadvisable, NACE may retain such part of the exhibitor/sponsor's fees as shall be required to recompense it for its expenses and obligations related to the event. Notwithstanding the foregoing, NACE shall attempt to maximize its resources to avoid any such liabilities.
12. **PERSONNEL AND OTHER CONSIDERATIONS:** Exhibitors/sponsors acknowledge their participation in NACE events is at the sole business discretion of NACE. Further, exhibitor/sponsors recognize that they may not provide products or services that are competitive with NACE and that NACE's decision to allow them to participate is to further the goals of the catering and events industry and to allow for intellectual exchange. By virtue of exhibitor/sponsor's decision to participate in NACE events, exhibitor/sponsors agree they will not directly or indirectly, expressly or implicitly solicit, recruit or otherwise promote to NACE event participants any product, service or organization that is in any way competitive with NACE, without the advanced, expressed written permission of NACE.
13. **AMENDMENTS TO RULES.**
Any and all matters or questions not specifically covered by the preceding rules and regulations may be amended at any time by NACE and all amendments made shall be binding on exhibitor/sponsors equally with the foregoing rules and regulations.

I have read and agree to the rules and regulations stated above. X _____ DATE: _____