



**2018 NACE Membership
Promotion Schedule**
Schedule is subject to change

January

- *TSE special* - \$50 off new, professional members at the \$395 rate

February

- *Show your Love campaign* - showcase the referral program: refer a member and get \$50 off your renewal invoice
- *6 for 60th* - refer 6 members and get a free renewal

March

- *Same Some Green Spring Campaign* - \$100 off new, professional membership at the \$395 rate
- *Catersource special* - \$50 off membership for Catersource attendees – extend to local chapter?

April

- *Spring member campaign cont...- Save Some Green* - \$100 off new, professional membership at the \$395 rate
- *Give the gift of NACE for your student graduate* - Purchase a young professional membership for a NACE student member as a graduation gift

May

- *Stick with Us* - Showcase benefits - \$50 off Lapsed members within the last year (or six months)
- *BizBash* - \$100 off membership for attendees, applies to new, professional memberships at the \$395 rate

June

- *NACE is 60* - Birthday Specials, gift for Members

July

- *THIS is NACE* - Highlight the advantage of belonging to NACE
- *THIS is NACE – Young Professionals*: Highlight the advantage of belonging to NACE to YP to show career benefits

August

- *Student Member Push* - Highlight the advantage of belonging to NACE

September/October

- *Fall in love with NACE* – \$100 off membership renewals for professional members at the \$395 rate

November

- *Sister Chapter Push* - join a sister chapter for \$50
- *Corporate membership push* – awareness campaign

December

- *Gift of Membership* - Purchase the gift of membership for a friend or colleague