



NATIONAL ASSOCIATION FOR CATERING AND EVENTS

# NACE MEDIA KIT

## About NACE

The National Association for Catering and Events (NACE) is the first non-profit national organization for caterers, event planners and event professionals that provides education, certification and a network of resources for members in all segments of the hospitality industry.

Website Visitors  
Over 30k/mo

Subscribers  
28,000



3,814



4,397



570



513

## Our Audience

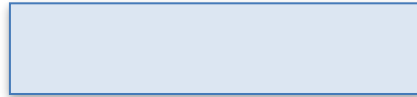
Our members are located all over the US and include:

- Audio/Visual
- Caterer
- Catering Equipment
- Chef
- Club: Private/Country
- Computer/Software
- Convention Center
- Corporate Event Planner
- Custom Printing
- Destination Management Company
- Entertainment (DJ/Band/etc.)
- Event Equipment Rentals
- Event Furnishings/Decor
- Event Planner
- Event Venues
- Florist
- Food Supply
- Hospital Catering
- Hospitality Staffing Services
- Hotel/Resort Catering
- Ice Sculpture
- Insurance
- Kosher Catering
- Lighting
- Marketing/Publications
- Meeting/Conference Planner
- Ministerial Services
- Non-profit Planner
- On & Off-Premise Catering
- Photography
- Restaurant
- School/University Catering
- Social Event Catering
- Special Event Planner
- Specialty Beverages
- Specialty Desserts
- Specialty Linen
- Sports Arena Catering
- Transportation
- Tuxedo/Bridal rental
- Videography
- Wedding Planner

# NACE ADS

## NACE NEWS SUB HEADER/FOOTER

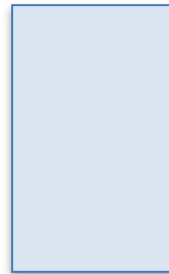
File format: .jpg, .gif, .png  
Ad dimensions: 650 px X 150 px  
Placement location: header or footer location  
Frequency: 90 days



**Price:**  
**\$300**

## NACE NEWS – RIGHT RAIL

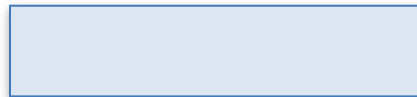
File format: .jpg, .gif, .png  
Ad dimensions: 180 px X 260 px  
Placement location: bottom right side of newsletter  
Frequency: 90 days



**Price:**  
**\$ 250**

## SUB-TAB PAGE HEADER

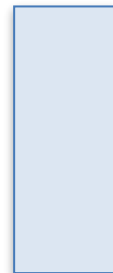
File format: .jpg, .gif, .swf  
Ad dimensions: 950 px X 100 px  
Placement location: top of secondary page  
Frequency: 90 days



**Price:**  
**\$250**

## SUB-TAB PAGE RIGHT RAIL

File format: .jpg, .gif, .swf  
Ad dimensions: 195 px X 300 px  
Placement location: left side of sub-tab page  
Frequency: 90 days



**Price:**  
**\$ 200**

## National Association for Catering and Events

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