

# IMAGINE. CREATE. INSPIRE.

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#NACEEXP17

#NACEEXP17 is quickly approaching! Please take a moment to review the following details to help ensure that you have a great Experience in Houston, Texas July 16-19.

The conference will be held at the [Houston Marriott Marquis](#), located at 1777 Walker St, Houston, Texas 77010.

## BEFORE EXPERIENCE

### DON'T MISS A THING! DOWNLOAD THE APP

The [#NACEEXP17 app](#) provides you with the most up-to-date information. Use the app to build your schedule, stay informed with updates, connect with fellow attendees and more.



### BROWSE THE PROGRAM

View the detailed [conference schedule](#) online or through the conference app. Condensed program brochures will be provided to attendees onsite.

### VIEW AND/OR PRINT SESSION HANDOUTS

Session handouts are available through the conference app and through the [NACE website](#) for your convenience. NACE is committed to being GREEN and will not have paper handouts onsite. To access and download online, [click here](#).

### FIND OUT WHO'S COMING TO #NACEEXP17

Attendees can access a [Conference Attendee List](#) through the conference website as well as the conference app. This is your chance to connect, share and learn with peers who share your goals and passions. The breaks, meals, and receptions are your opportunity to grow your network.

### WHAT TO WEAR

Houston's weather will range in the mid 90's next week. Attire for the daytime sessions during the conference is **business casual**. Dress comfortably and bring a light sweater even when indoors, as the meeting rooms and exhibit hall may be cool.

|                              |   |
|------------------------------|---|
| <b>Opening Reception:</b>    | Monochromatic Summer Chic                                   |
| <b>Foundation Event:</b>     | All red   |
| <b>NACE One Awards Gala:</b> | Celebrate success at this black-tie optional, formal affair |

## WHEN YOU ARRIVE IN HOUSTON

### ARRIVING IN HOUSTON

The closest airport is the William P Hobby Airport which is 10 miles from the miles from the Marriott Marquis. Cab rides range from \$30-\$40.

An airport shuttle can also be reserved through [Super Shuttle](#). Please call the hotel at (713) 654-1777 for additional transportation options.

### BADGE PICK-UP

Visit the registration area in the **Texas Foyer** to pick up your badge. You will be required to submit payment for outstanding registrations during this time.

#### Registration Hours

|                    |                    |
|--------------------|--------------------|
| Saturday, July 15  | 10:00 AM – 6:00 PM |
| Sunday, July 16    | 8:00 AM – 6:00 PM  |
| Monday, July 17    | 7:30 AM – 6:00 PM  |
| Tuesday, July 18   | 7:30 AM – 6:00 PM  |
| Wednesday, July 19 | 8:00 AM – 11:00 AM |

## DURING EXPERIENCE

### THE ART OF EVENTS OPENING RECEPTION

Sunday, July 16 from 6:30 PM – 11:30 PM

Your opening reception experience starts as you depart the hotel to board the Houston Metro where you are in for a very cool treat on your short ride through downtown before arriving at [The Ballroom at the Bayou](#). You do not want to miss it!

Meet up at the Avenida De Las America Street Entrance at 6: 15 (next to Walker Street Kitchen) to start this conference off with a bang. Your metro ticket will be provided at the time of registration.

Open bar from 6:30-9:30. Cash bar afterwards.

### FOUNDATION NIGHT: INFERNO!

Monday, July 17 at 8:30 PM (8:00 for Refresh Package)

Presented by the Foundation of NACE, this fun annual event includes drinks, dancing and networking with conference attendees at the [Crystal Ballroom at the Rice](#). Your ticket includes complimentary drinks.

Shuttle buses will be outside the Crawford St. entrance, next to the coffee shop. First shuttle bus leaves at 7:45 PM for VIP (Refresh Package). General admission buses begin departing at 8:15 PM.

Don't have your ticket yet? Stop by the registration desk onsite and you'll be ready to party!

## UNWIND IN THE FOUNDATION REFRESH LOUNGE

The Foundation Refresh Lounge is a space to refresh yourself and your career while connecting with other donors, conference attendees and NACE leaders. Come in for a nice massage, get your headshots done and build your personal brand.

*This lounge is open to all Foundation [silver donors and above](#), and refresh package holders. Stop by the registration desk to donate. All proceeds go to the Foundation scholarship and community grant programs.*

### Lounge Hours:

**Sunday, July 16: 9:00 AM - 5:00 PM**

*Relax and Recharge*

**Monday, July 17: 8:00 AM - 5:00 PM**

Headshots with [Biyani](#) from 12PM - 2PM

**Tuesday, July 18: 8:00 AM - 5:00 PM**

Personal Branding with [Patay Consulting](#) from 12:30PM - 2PM

Massages with *Massage Events* from 11AM - 2PM

## FOUNDATION DINE OUT – MONDAY, JULY 17

Before heading to Foundation Night: Inferno! experience the amazing local cuisine with your friends while giving back. [Participating restaurants](#) will donate 10% of all sales (excluding tax and gratuity) from your night out to the Foundation of NACE.

Participants should make reservations ahead of time by calling the [restaurants](#). Keep your restaurant receipts and turn in to the registration desk for record of your participation and to track donation proceeds. Don't forget to mention you are with NACE!

For questions email Margery Reinhardt, CPCE, at [margery.reinhardt@hilton.com](mailto:margery.reinhardt@hilton.com).

## #NACEEXP17 SOCIAL MEDIA TEAM

Keep an eye out for these special social media correspondents as they capture the Experience. They'll be wearing special "Social Media Correspondents" badges.

Team Lead: Katie Proctor

Riley Daquioag

Kalynn Grace

Lindsey Grace

Don't forget to follow NACE online and use the conference hashtag #NACEEXP17.

## EXPERIENCE THE MARKETPLACE EXPO

Tuesday, July 18, 2017

Location: Texas EFGH

Hours 8:00 AM – 3:30 PM

Breakfast 8:00 AM – 9:00 AM

Lunch 12:30 PM – 2:00 PM

## **2017 NACE ONE AWARDS GALA**

Celebrate the best in the industry! Join us at the [NACE One Awards Gala](#) Tuesday to celebrate and recognize the talent and trendsetters amongst your peers. The program will start promptly at 6:00 pm, with the awards presentations, followed by a reception, then dinner. Be sure to arrive on time.

Chapter awards will be presented during the [Industry Summit and Chapter Awards General Session](#).

## **NACE GIVES BACK SERVICE PROJECT**

**Wednesday, July 19 at 09:00 AM - 11:00 AM**

Give back to our amazing host city and make a difference in the lives of Houston residents. We need your help on the morning of **Wednesday, July 19**. Enjoy breakfast with your fellow attendees while we put together 4,000 care packages for some amazing local organizations. NACE has partnered with Dress for Success, Emancipet, Kids Meals Houston and local schools to give back.

We are seeking donations in support of these organizations. [Download](#) the list of items needed or visit the NACE registration area onsite to make a cash donation.

## **LOCATION, LOCATION, LOCATION**

Did you build some free time in your schedule? Get out and explore the amazing hotel property and scenic views just steps away from your room. If you choose to venture farther away, check out the resources below as you plan your stay.

- [Check out what there is to see and do in Houston](#)
- [Foundation of NACE Dine Out Program](#)

## **AFTER EXPERIENCE**

We want to hear about your Experience! Please complete the overall conference evaluation in the app under the evaluations tab, we review all input and use it to continuously improve our attendees' Experience.

## **DONORS AND SPONSORS**

NACE would like to take the time to thank all our generous donors and sponsors who support the 2017 NACE Experience Conference and the events at the meeting. It is your support that help make this event a truly remarkable one.

Want to know who provided linens at a certain event? Or who put on an amazing production during a session? Check out the [donor directory online](#).

## **NACE STORE**

The [NACE Store](#) is your one-stop shop for NACE products. [NACE logo products](#) are available for your next chapter event.

## **#NACEEXP18**

NACE will hold its 2018 NACE Experience Conference in Palm Springs, California, July 22-25, 2018. We hope you plan to join us as we celebrate our 60<sup>th</sup> Anniversary in style! Look for a call for proposals soon!